



Restaurant  
& Catering

## MEDIA RELEASE

### **MENULOG ANNOUNCES GOLD PARTNERSHIP WITH PEAK INDUSTRY BODY, RESTAURANT & CATERING AUSTRALIA**

**10 August 2018** - Restaurant & Catering Australia (R&CA) has formally welcomed Menulog as a Gold Association Partner.

The partnership combines Australia's largest online food delivery service with the expertise of an industry association representing the interests of over 45,000 individual businesses in the café, restaurant and catering sector.

In its twelfth year of operation, Menulog connects more than 11,000 restaurant partners with more than three million active customers. Covering more than 90 percent of Australian addresses, Menulog's mission is to help local restaurant partners thrive. In 2017 alone, Menulog drove more than \$650 million in gross sales for its restaurant partners.

"We are delighted to formally announce our partnership with Menulog," said R&CA CEO Ms Juliana Payne.

"Given the size and status of our respective organisations, this partnership makes perfect sense and ultimately will be of immense benefit to the sector as a whole. We are looking into developing some education fact sheets on the delivery space in conjunction with Menulog to further assist the industry to make sound financial decisions.

"We greatly look forward to working with Menulog to maximise the benefits of online food delivery for café and restaurant businesses across Australia.

"The online food delivery space has experienced massive growth over the past few years and this is showing no signs of slowing down.

"Based on R&CA's most recent Industry Benchmarking Survey, an estimated 31.2 per cent of the industry have embraced online food delivery for consumers who have been voting with their wallets."

Alistair Venn, Managing Director of Menulog Group said, "The partnership with Restaurant & Catering Australia demonstrates Menulog's dedication to supporting the restaurant industry, and helping both our valued restaurant partners and other businesses around Australia thrive.



Restaurant  
& Catering

“Our approach to restaurant partnerships has always been highly consultative, working with business owners to ensure we provide online solutions suited to their individual needs. We are looking forward to working with R&CA in the same way, taking learnings from their expansive network to better support our restaurant partners and help them achieve profitable growth.”

“We look forward to working more collaboratively with R&CA and providing the best experience and expertise for restaurants,” added Mr Venn.

**-ENDS-**

### **About Menulog**

Menulog is Australia’s largest online food ordering and delivery service, operating for more than 12 years. It connects more than three million active customers with more than 11,000 local restaurants via [menulog.com.au](http://menulog.com.au) and its native mobile apps. Menulog offers an unparalleled choice of cuisines and meals that can be delivered to more than 90 percent of Australian addresses. Menulog is part of the Just Eat group, global leader in food delivery.

### **About R&CA**

Restaurant & Catering Australia (R&CA) is the peak industry body representing 45,000 cafes, restaurants and catering businesses across Australia. The members of R&CA are owners and operators of restaurants, cafes, coffee shops, catering companies, takeaway businesses, and function centres. R&CA was established in 1922 by café operators as a way of sharing information, saving money and talking to government. R&CA also celebrates the achievements of operators through its Awards for Excellence program.

---

For further information on this media release, please contact:

Juliana Payne  
Chief Executive Officer  
Restaurant & Catering Industry Association  
P: 1300 722 878 or 0468 328 513  
E: [julianap@restaurantcater.asn.au](mailto:julianap@restaurantcater.asn.au)

Lisa Brown  
Head of PR and Communications  
Menulog  
P: 0428 304 365  
E: [lisa.brown@menulog.com](mailto:lisa.brown@menulog.com)